



HOW DOES IT WORK?



Discover

This is the moment for the big questions. We'll ask you your project goals, its culture, about your clients. This is the blueprint that will define the visual strategy and design decisions.



Plan

After all information is collected we analyse it, prepare a project plan and set the budget and deadline.



Create

Next, is the materialization of the previous steps, with the presentation of the creative proposal.



Develop

With the vision approved, the execution phase begins. The final pieces are produced and delivered.

STARTER PACKS

These packs are designed for projects in various stages of growth.
For more information, contact me at design@pdro.pt.

Base

- Main Logo (includes one revision)
- Simplified version or symbol;
- Colour Palette
CMYK/RGB/Hexa;
- Simple Style Guide.

Delivery time: 2 weeks

Plus

...all of the previous, plus:

- Font System;
- Style Guide.

Delivery time: 3 weeks

Pro

...all of the previous, plus:

- 1 Additional graphic element or pattern
- Full Brand Style Guide
- 3 Collateral items (prints not included)

Delivery time: 4 weeks

Website One Page

- Graphic proposal (includes one revision)
- Responsive
- One page site with 5 areas, 1 language
- Google Analytics + Privacy Policy/GDPR and Cookies
- Grav (getgrav.org)

Does not include copy, contact forms or image and video production services.

Delivery time: 4 weeks



LET'S WORK TOGETHER!

When can we start?

Usually, a project is scheduled to start 3 to 4 weeks after proposal approval. From that date, the parts are delivered within the deadlines defined in the proposal.

Do you have payment plans?

Payments are made in two steps. First one, a deposit of 50% of the amount (non-refundable), to book the production on the calendar and the remaining 50% with project delivery.

What do you need to know?

Here are some questions that will help to get a clearer picture of the project:

- What are the goals of the project?
- What it offers?
- National or international reach?
- What's the ideal/current customer?

